

## ARKANSAS CHAPTER PUBLIC RELATIONS SOCIETY OF AMERICA

### THE DIAMOND AWARD

#### **The Award:**

The Diamond Award is an external award presented by the Arkansas Chapter of Public Relations Society of America to an individual who, in the opinion of the Past Presidents Council, has made significant contributions resulting in the enhancement of the image of Arkansas, and who has performed outstanding service to the State in which the principles of public relations have played a major part.

#### **Criteria:**

- Nominee's personal or professional contributions have enhanced the image of Arkansas.
- Nominee's public relations practices played a major part in these enhancements.

#### **Eligibility:**

- A recipient of the Diamond Award can receive only one such award in a lifetime.
- No award can be presented posthumously. (However, if the award recipient has been named but dies before the award is presented, it may be presented to the recipient's survivors.)

#### **Nomination Procedure:**

- The chairman of the Past President's council of the Arkansas Chapter shall issue a call for nominations to current members of the Arkansas Chapter.
- Nominations may only be made by current members of the Arkansas Chapter of PRSA.
- The number of nominations for the same person is not limited.
- Nominations may be withdrawn by the nominating member before a vote by the Past President's Council is taken.
- No member may nominate his or her employer, a client or anyone associated with him or her in the practice of public relations.
- Nominators must submit a nomination form and biographical sketch of the person being nominated (not to exceed 1,500 words).
- Optional support materials such as newspaper/magazine articles or letters of support may be included with nomination form.
- The deadline for nominations is Jan. 5.
- The Council chairman will mail copies of nomination forms and supporting materials to all eligible past presidents for review in advance of the Past President's Council Annual Meeting.

#### **Selection Process:**

Nominations are reviewed and recipients selected at the annual meeting of the PRSA Arkansas Chapter's Past Presidents Council. The council is comprised of past presidents of the Arkansas Chapter who are current members of the chapter.

- Past presidents must have current Chapter membership status to be a member of the Past Presidents Council.
- The Past Presidents Council Annual Meeting shall be held as soon as possible before Jan. 19.
- Past presidents must be present to be eligible to vote.
- A vote will be conducted if a quorum (majority) of the eligible past presidents is present.
- The Council chairman will present the nominations at the Past Presidents Council Annual Meeting. A paper ballot vote will be conducted one nomination at a time for each nomination presented.

- If the nominee meets all criteria and is deemed worthy by a favorable vote of two-thirds of Council members present, the award will be presented.
- If a nominee does not receive two-thirds vote from the first ballot, a second and subsequent ballot can be made by approval of a majority vote of the past presidents present.
- If the request for a second or subsequent ballot fails, consideration of that nominee shall cease.
- The Past President's Council is not bound to select a recipient each year.
- Ideally, only one recipient should be named per year, but the Council may elect more than one recipient per year.
- Nominations must be re-submitted each year for consideration.

**Award Presentation:**

The award, which is a special design incorporating one of more Arkansas crystals, will be presented at the chapter's annual Awards event. (In special circumstances, should the recipient not be able to attend this banquet, the award may be presented at a regular monthly membership meeting of the Arkansas Chapter). The Diamond Award will be presented by the Council chairman or his/her designee.

**ARKANSAS CHAPTER PUBLIC RELATIONS SOCIETY OF AMERICA**  
**2018 DIAMOND AWARD NOMINATION FORM**

Nominee's Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Agency/Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Name of Nominating PRSA Member: \_\_\_\_\_

Company/Agency Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Please submit the following information with this form:

\_\_\_\_\_ Biographical sketch of nominee (not to exceed 1,500 words)

\_\_\_\_\_ Optional support materials:

Newspaper/magazine articles

Letters of support

\_\_\_\_\_  
Nominator's Signature Date

Send to Becca Green, APR, beccainr@gmail.com by Jan. 5 at 5 p.m.