



THE CRYSTAL AWARD

The Award

The Arkansas Crystal Award is an internal award presented to a member of the Arkansas Chapter of the Public Relations Society of America who, in the opinion of the Past Presidents Council, has made significant and continuous contributions to the public relations profession over a period of years and/or career.

Criteria

- The nominee has made significant and continuous contributions to the public relations profession over a period of years and/or career.
- Consideration will also be given to the nominee's specific contributions to the Public Relations Society of America.

Eligibility

- The nominee must be a current member of Arkansas PRSA.
- A recipient of the Arkansas Crystal Award can receive only one such award in a lifetime.
- No award can be presented posthumously. (However, if the award recipient has been named, but dies before the award is presented, it may be presented to the recipient's survivors.)

Nomination Procedure

- The chairman of the Past Presidents Council of the Arkansas PRSA shall issue a call for nominations to current members of the chapter.
- Nominations may only be made by current members of Arkansas PRSA.
- No member of the chapter nor of the Past Presidents Council may nominate his or her employer, employee, a client or anyone currently associated with him or her in the practice of public relations.
- The number of nominations for the same person is not limited.
- Nominations may be withdrawn by the nominating member before a vote by the Past Presidents Council is taken.
- Nominators must submit a nomination form and biographical sketch of the person being nominated (not to exceed 1,500 words).
- Optional support materials such as newspaper/magazine articles or letters of support may be included with the nomination form.
- The deadline for nominations is **Dec. 11, 2020, at 5 p.m.**
- The Council chairman will mail copies of nomination forms and supporting materials to all eligible past presidents for review in advance of the Past Presidents Council annual meeting.

Selection Process

Nominations are reviewed and recipients selected at the annual meeting of Arkansas PRSA's Past Presidents Council. The Council comprises past presidents of Arkansas PRSA who are currently members of the chapter.

- Past presidents must have current Chapter membership status to be a member of the Past Presidents Council.
- The Past Presidents Council annual meeting shall be held as soon as possible before Jan. 15.
- Past presidents must be present to be eligible to vote.
- A vote will be conducted if a quorum (majority) of the eligible past presidents is present.
- The Council chairman will present the nominations at the Past Presidents Council Annual Meeting. A paper ballot will be conducted one nomination at a time for each nomination presented.
- If the nominee meets criteria and is deemed worthy by a favorable vote of two-thirds of Council members present, the award will be presented.
- If a nominee does not receive two-thirds vote from the first ballot, a second and subsequent ballots can be made by approval of a majority vote of the past presidents present.
- If the request for a second or subsequent ballot fails, consideration of that nominee shall cease.
- The Past Presidents Council is not bound to select a recipient each year.
- Ideally, only one recipient should be named per year, but the Council may elect more than one recipient per year.
- Nominations must be re-submitted each year for consideration.

Award Presentation

The award, which is a special design incorporating one or more Arkansas crystals, will be presented at the chapter's annual Awards event. (In special circumstances, should the recipient not be able to attend this banquet, the award may be presented at a regular monthly membership meeting of Arkansas PRSA.) The award will be presented by the most recent recipient of the Arkansas Crystal Award or his/her designee.



2020 ARKANSAS CRYSTAL AWARD NOMINATION FORM

Nominee's Name:

Job Title:

Company/Agency/Institution:

Address:

City/State/Zip:

Phone Number:

Name of Nominating PRSA Member:

Company/Agency Institution:

Address:

City/State/Zip:

Phone Number:

Please submit the following information with this form:

_____ Biographical sketch of nominee (not to exceed 1,500 words)

_____ Optional support materials:

- Newspaper/magazine articles
- Letters of support

Nominator's Signature

Date

Send to Adena J. White, APR, at adena.white@gmail.com by **Dec. 11, 2020, at 5 p.m.**