

# 2023 Arkansas PRSA

## PRISM Diamond Crystal Sponsorship

**September 21, 2023**

The Arkansas Chapter of the Public Relations Society of America will hold its annual awards event celebrating public relations on Sept. 21, 2023. Our annual PRISM awards honor practitioners for specific projects completed throughout the year. The Diamond and Crystal Awards are presented to individuals who embody good public relations practices and principles, both inside and outside the field. Since diamonds and crystals are both prismatic, this event is simply called The Prisms.

We invite you to help celebrate public relations by helping sponsor an event. Sponsorship levels are listed below, with the benefits of each level. Email [skelley@cosl.org](mailto:skelley@cosl.org) to become a sponsor.

### **Presenting sponsor: \$1,000 (1 slot)**

*One reserved table for 10 at event. Company logo on event invitation, event signage, event pre- and post- promotion on social media. One specific social media post about presenting sponsor. Recognized from the stage during event. Recognized in thank you e-blast to all event attendees. May distribute promotional materials on table.*

### **Table sponsor: \$750 (5 slots)**

*One reserved table for 10 at event. Company logo on event invitations, event signage, event pre- and post- promotion on social media. Recognized from the stage during event. Recognized in thank you e-blast to all event attendees. May distribute promotional materials on table.*

### **Best in Show: \$500 (1 slot)**

*Four (4) tickets to event. Company name on event invitations, event signage, event pre- and post- promotion on social media. Recognized from stage during event. May present Bob Sells Best of Show award during event.*

### **Category: \$300 (10 slots)**

*Two (2) tickets to event. Company name on event invitations, event signage, event pre- and post- promotion on social media. Recognized from stage during event. May announce one (1) category winner.*

### **In-kind (print, ~~design~~, décor): \$250 (~~3~~ 2 slots)**

*Company name on event invitations and event signage. Recognized from stage during event. May distribute promotional materials on table.*

### **Contributor: \$150 (5 slots)**

*Company name on event invitations, event signage; recognized from stage during event.*